

Digital Transformation in Industrial Minerals: Maximising value from Geoscience data

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WHO IS SEEQUENT?



WHAT DO WE MEAN BY DIGITAL TRANSFORMATION?



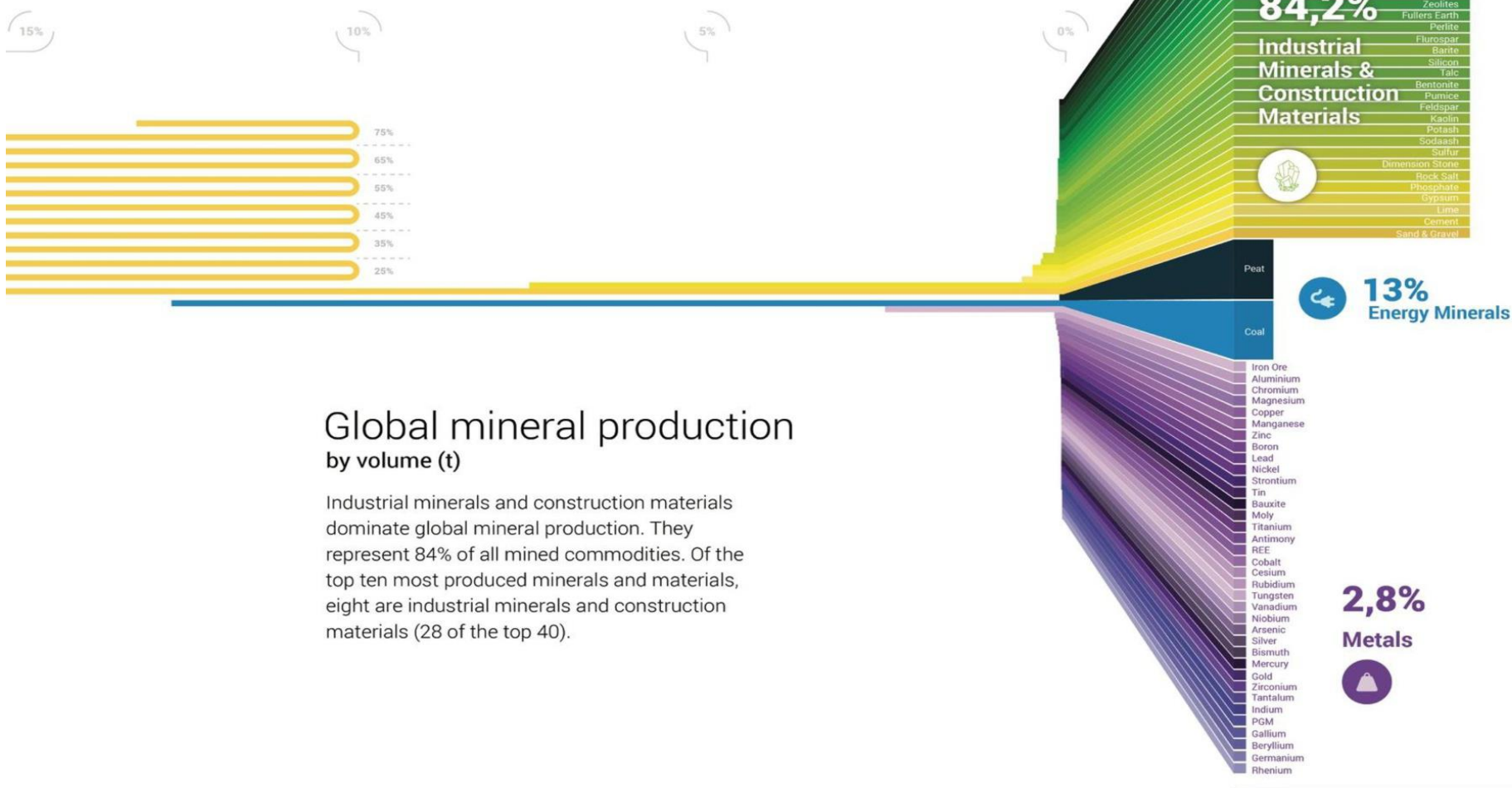
“Digital transformation is the integration of digital technology into all areas of a business, **fundamentally changing how you operate and deliver value to customers.**

It's also a cultural change that requires organizations to continually challenge the status quo, experiment, and get comfortable with failure.”

A person wearing an orange hard hat, an orange high-visibility safety vest over a red long-sleeved shirt, and grey cargo pants is bent over, using a high-pressure water hose to clean a rocky, uneven surface. The water is spraying from the nozzle onto the ground. In the background, there is a white bucket and some other equipment. The scene appears to be outdoors, possibly at a construction or maintenance site.

DOES ANY OF THIS SOUND FAMILIAR?

The WHY...



Source: analysis by the authors, after Peduzzi (2014), UEPG (2015) and USGS (2017).
<https://minerals.usgs.gov/minerals/pubs/mcs/2017/mcs2017.pdf>

KEY PRODUCTION OBJECTIVES IN INDUSTRIAL MINERALS



MATERIAL
SUPPLY



MATERIAL
QUALITY



CUSTOMER
SATISFACTION

TECHNICAL CHALLENGES

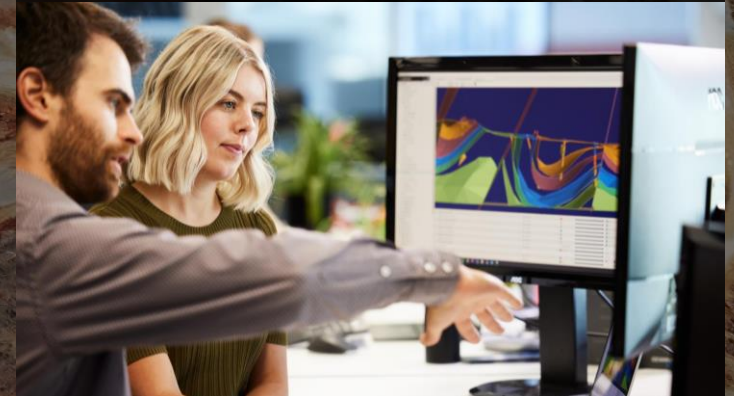
DATA
SILOS



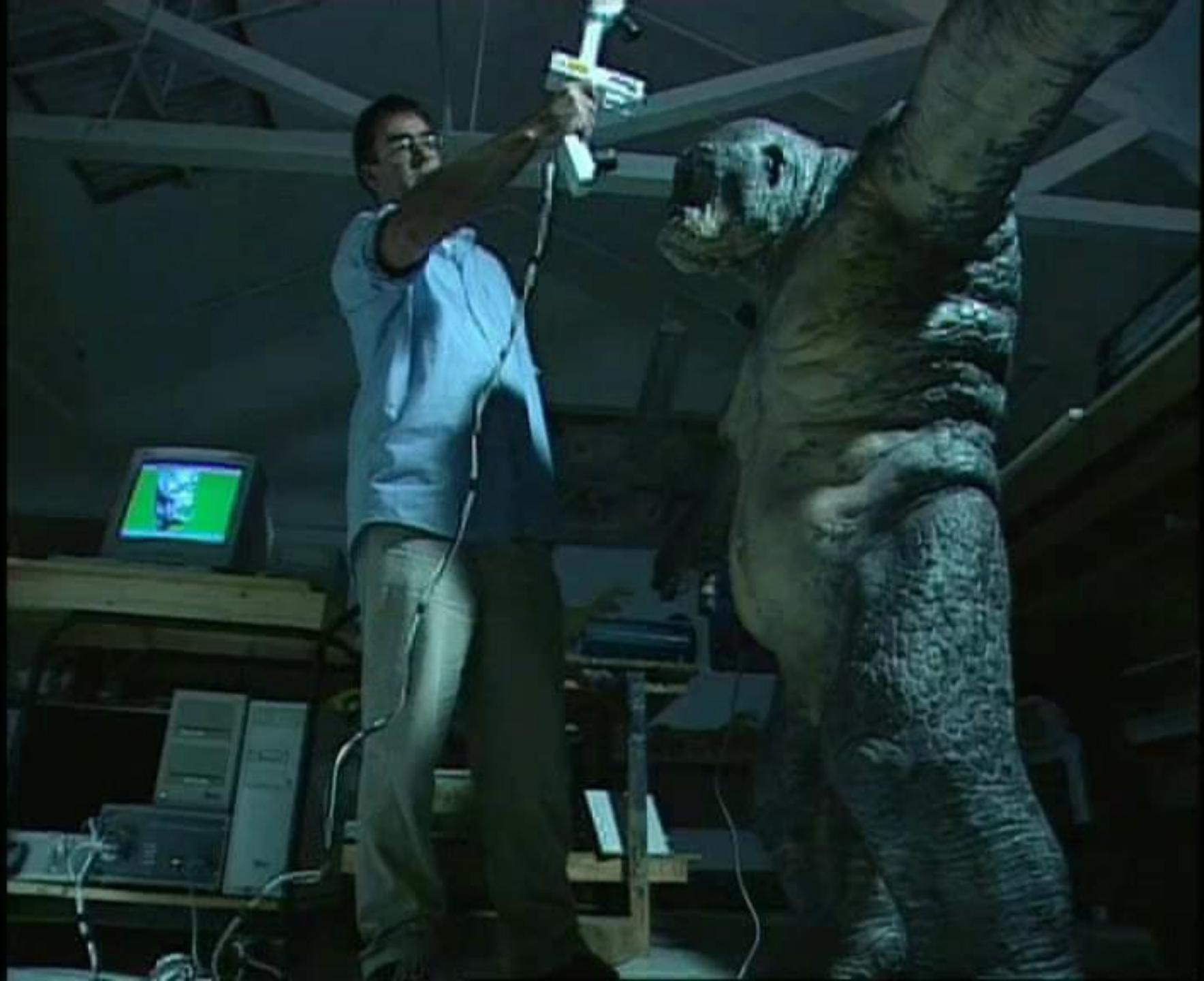
STANDARDISATION



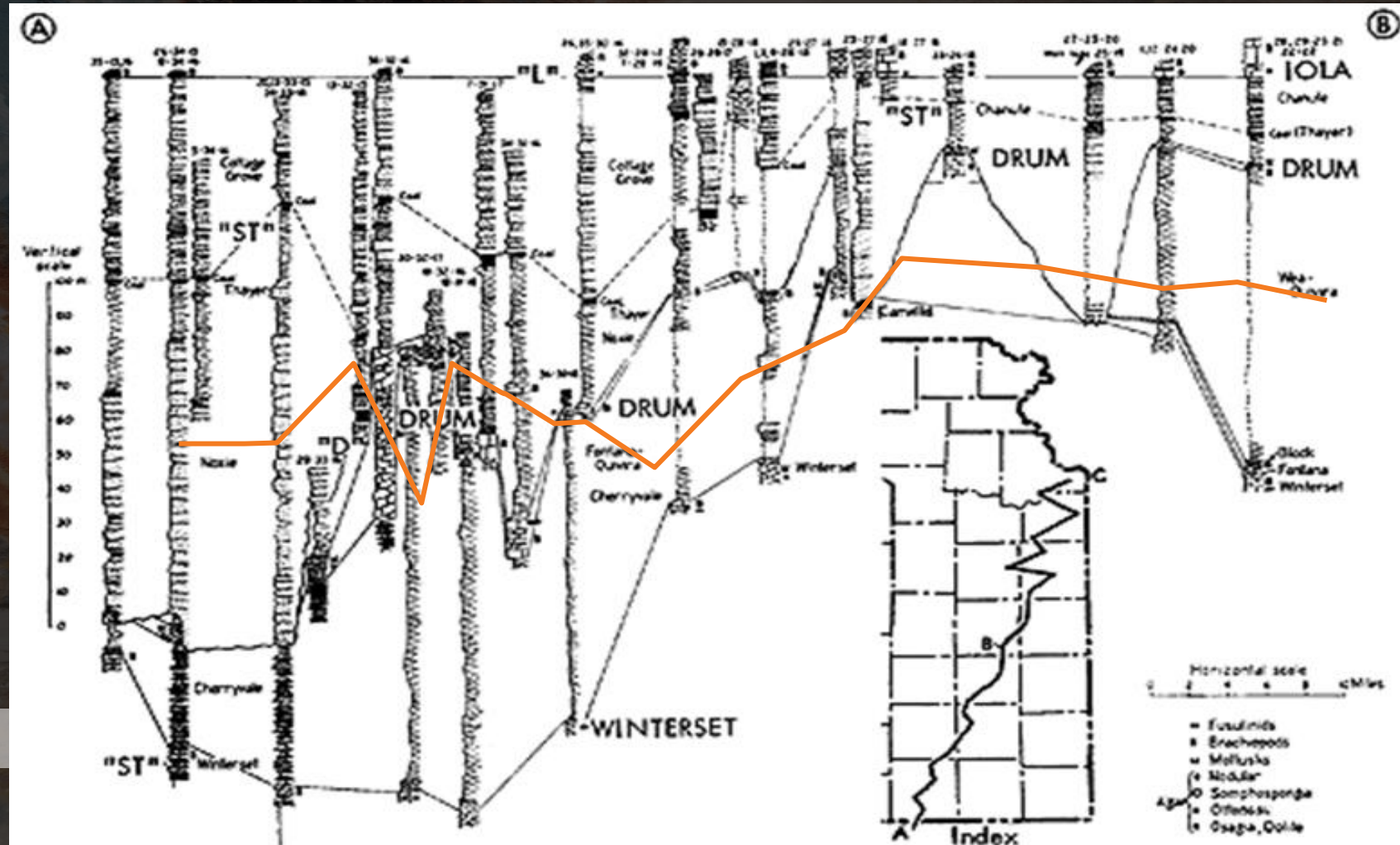
COMMUNICATION &
COLLABORATION



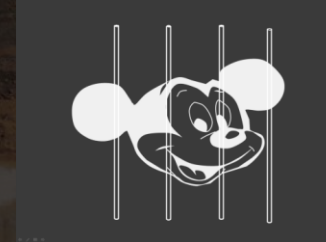
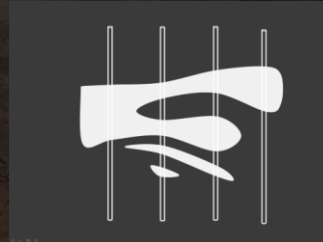
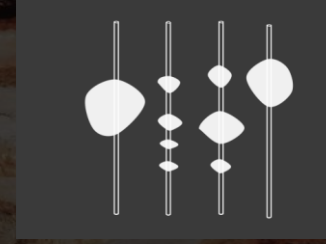
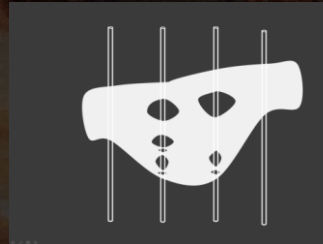
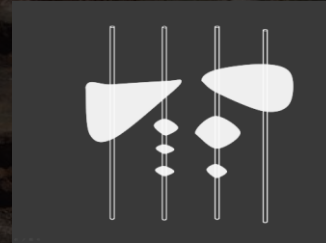
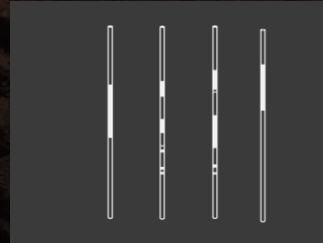
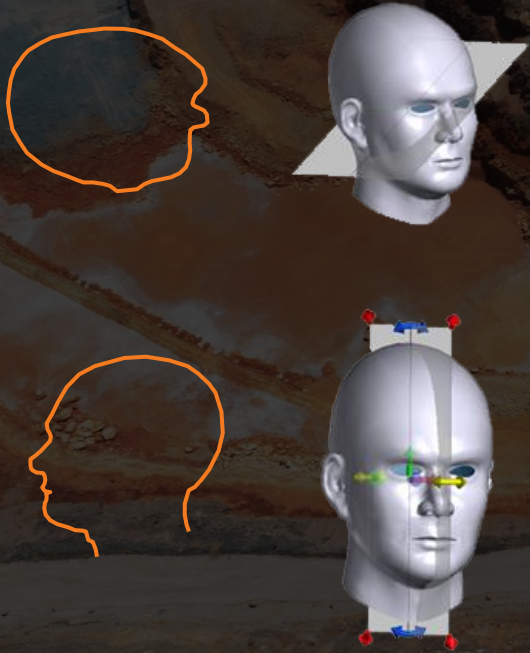




EXPLICIT MODELLING



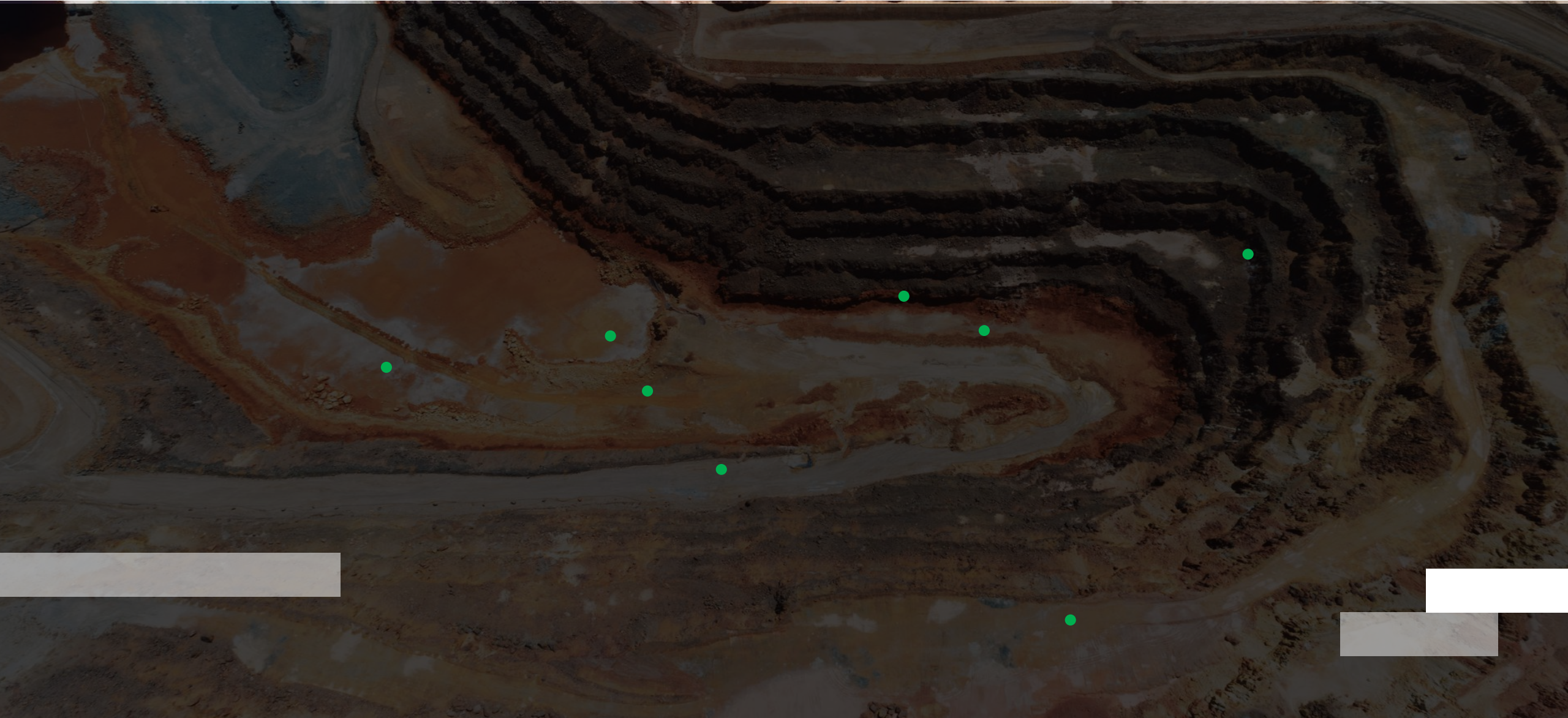
EXPLICIT MODELLING



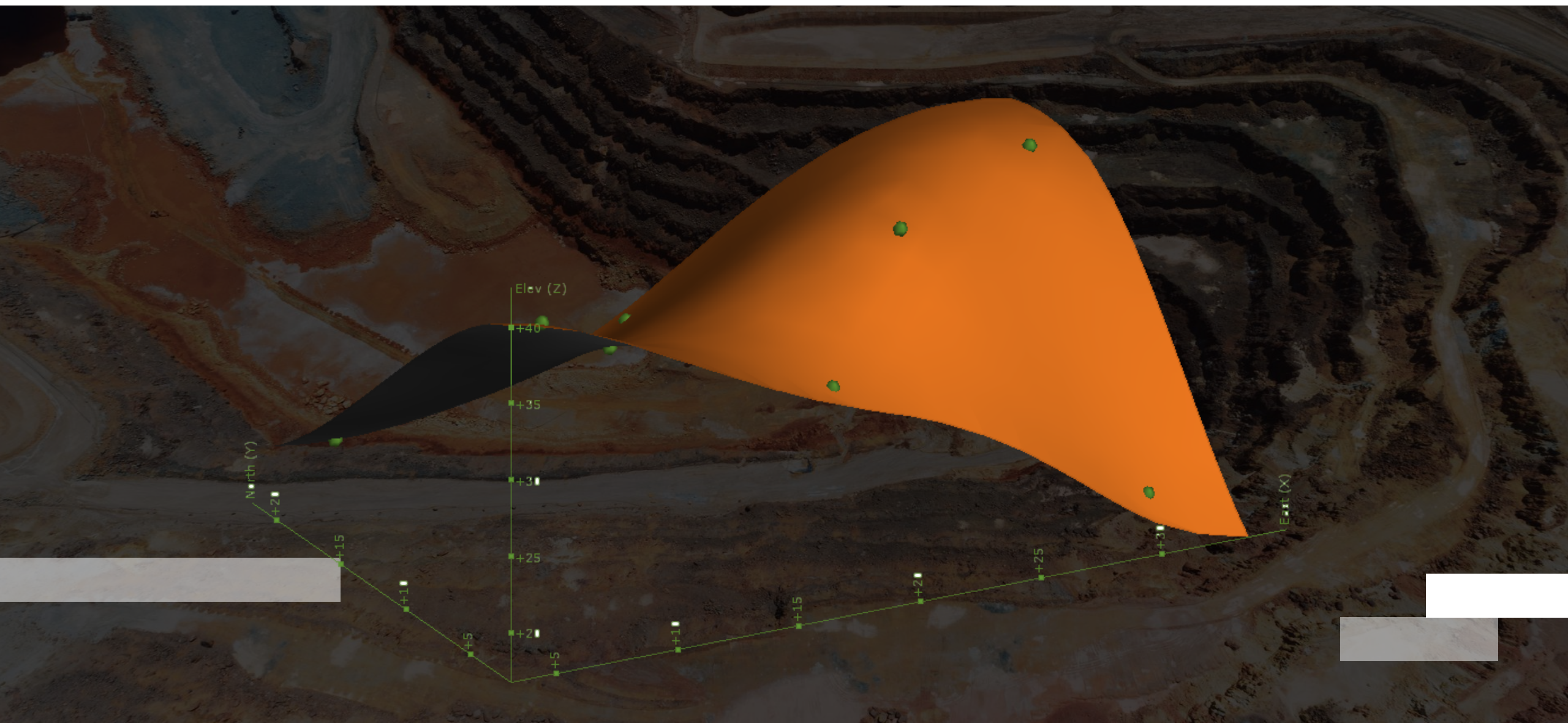
IMPLICIT MODELLING



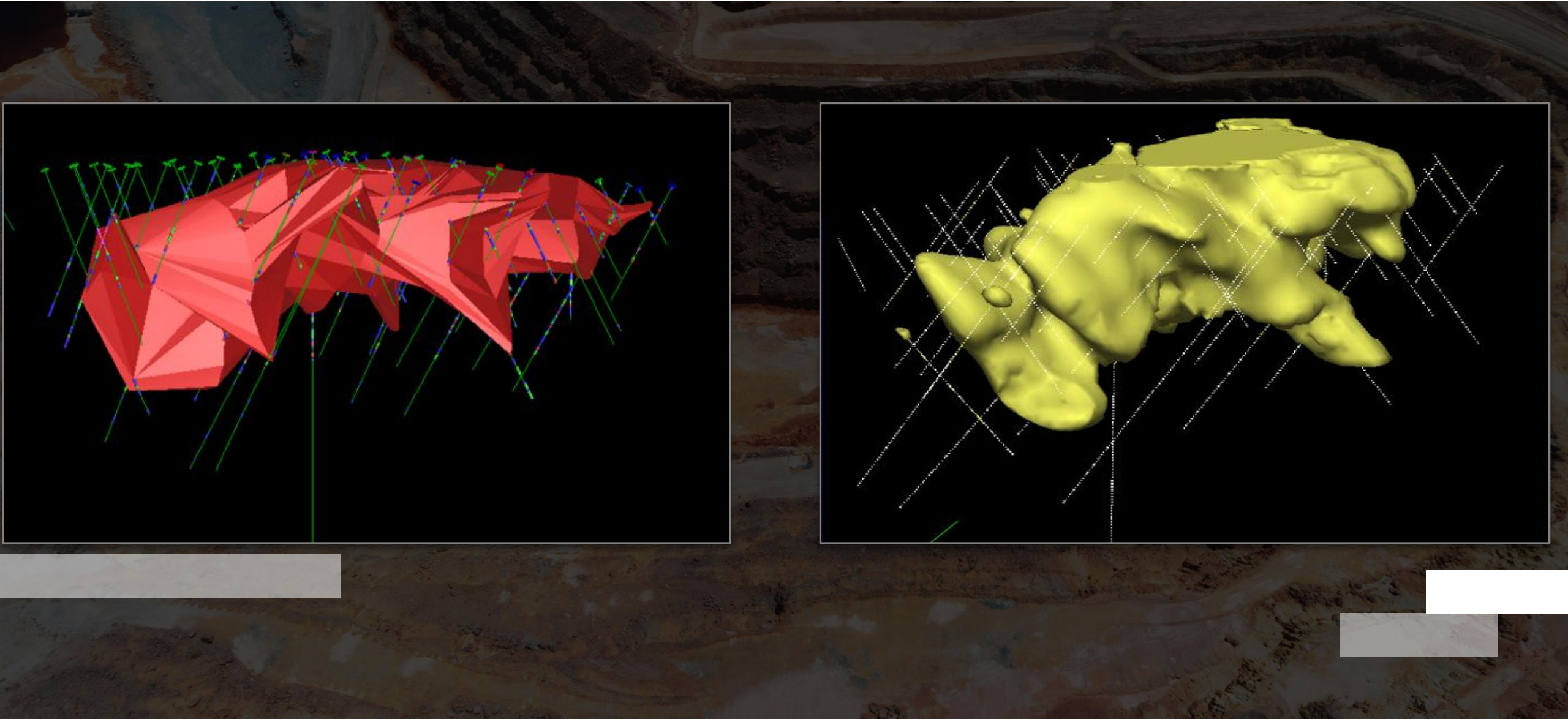
IMPLICIT MODELLING

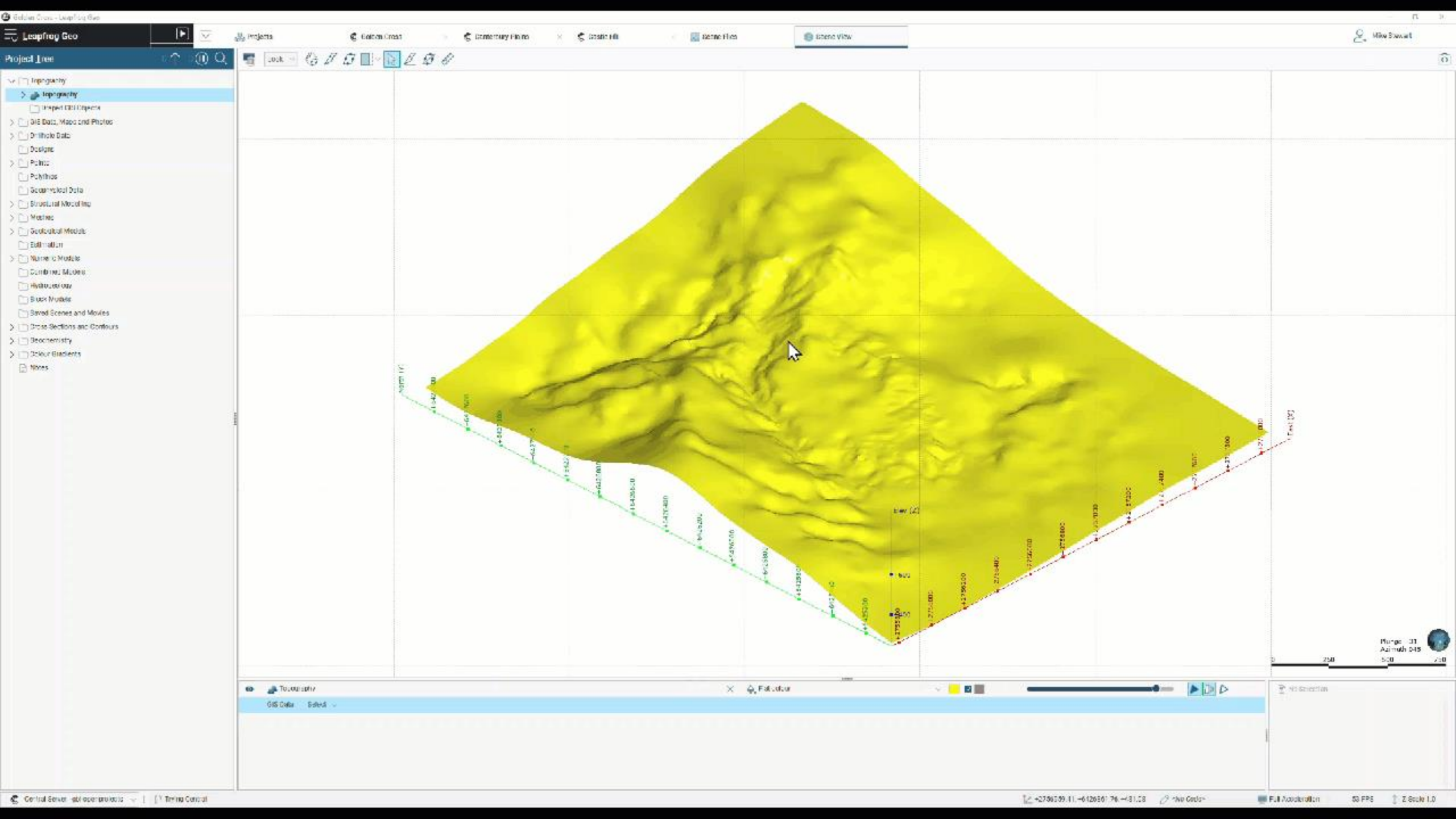


IMPLICIT MODELLING



A PARADIGM SHIFT IN GEOLOGICAL MODELLING





LAFARGE HOLCIM CASE STUDY

SITUATION

2014 - Nobsa Cement Plant at risk of stopping production

Nobsa Quarry – complex geology, folded/faulted interbedded limestone, marl and clay

Couldn't deliver to plan, high losses to waste, forced to truck high-grade limestone 30km to maintain quality

Invested in geological studies

Developed high quality geological model and block model

Upskilling of geological team



OUTCOMES

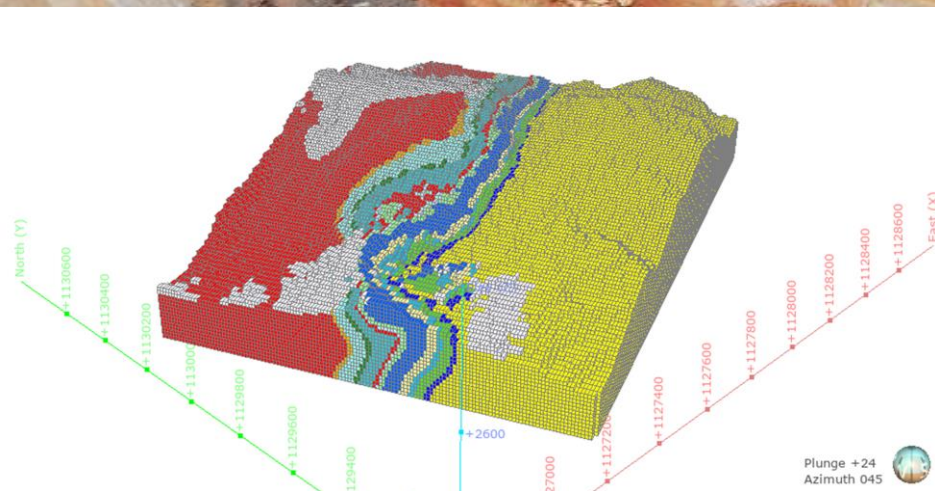
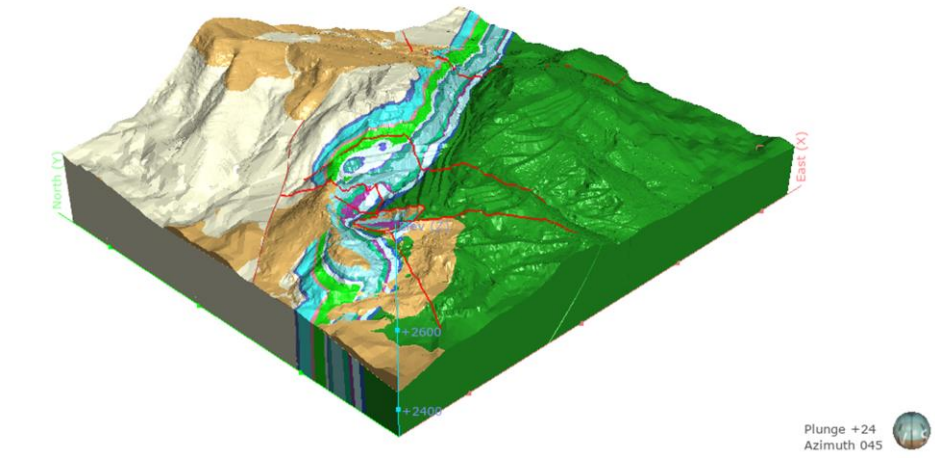
Raw mix resources **increased** from 2 to 35 years

Saved \$665,000 USD in first year using material previously defined as waste

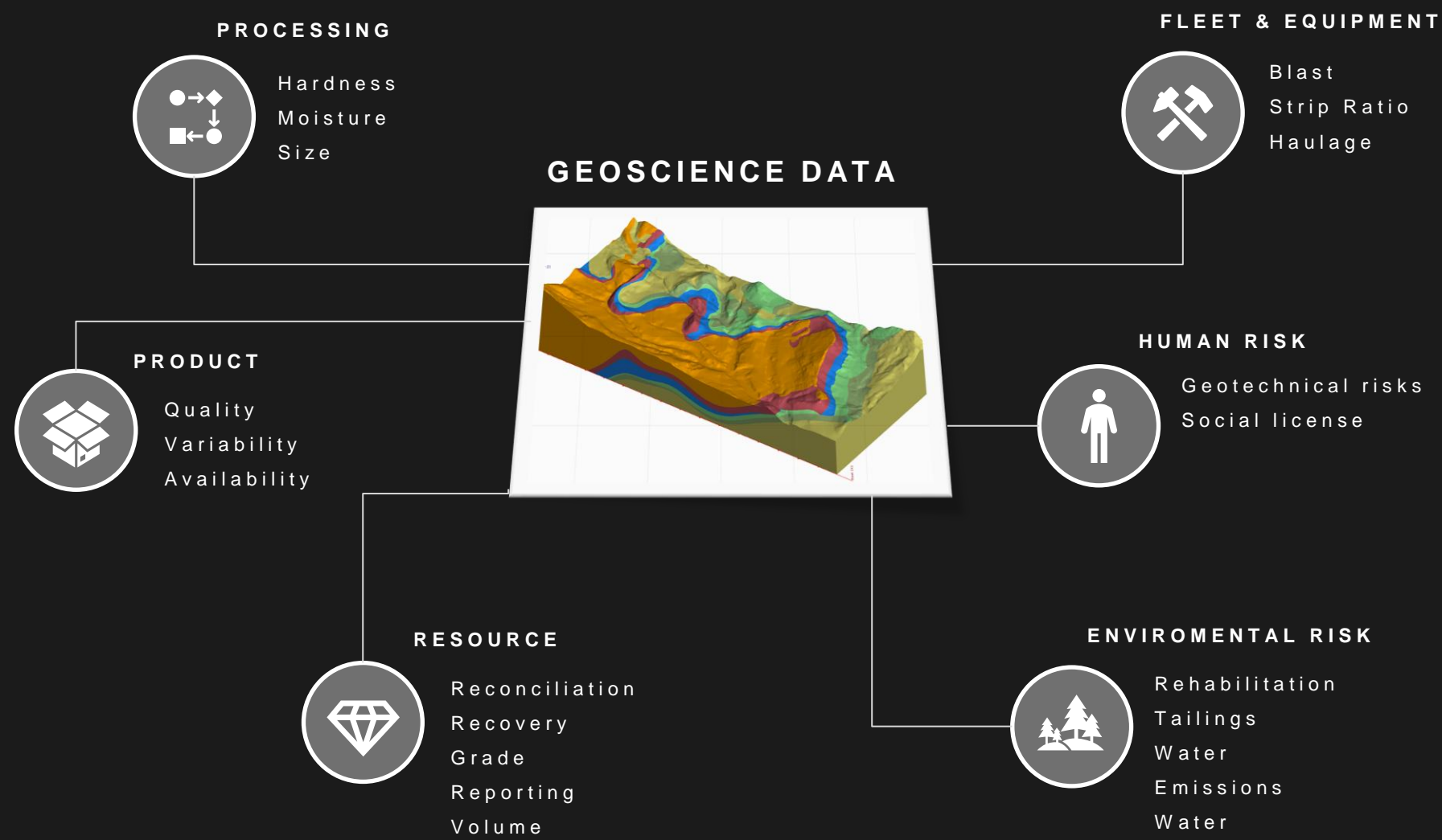
Stripping ratio **decreased** from 7:1 to 1.5:1

Saved **\$2.5M** USD per year of operating costs by not trucking in high grade material

Environmental benefits with the reduction in the volume of material being dumped



WHY FOCUS ON GEOSCIENCE DATA?



Thank you